

GREGORY BRYAN MANN

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Qualifications Profile

Highly creative, multi-talented individual with an entrepreneurial spirit seeking interview for immediate work.

Exceptional collaboration and interpersonal skills, dynamic team player, accustomed to performing in deadline-driven environments with constantly changing short – medium-term goals.

Professional Experience

Stephens Technology Group, Newark, Ohio, April 09 – June 09

Consultant

Stephens Technology Group is a data information architecture firm specializing in the healthcare / pharmaceutical arena. I was contracted to create/execute marketing plan by first doing extensive research into the current state of healthcare marketing which included attending several HL7 (Health Level 7), NAHDO (National Association Of Health Care Data Organizations), and SHSMD (Society Of Healthcare Strategy and Market Development) seminars/webinars/print presentations in order to fully understand the challenges of healthcare marketing and respond accordingly.

Mighty Mann Media, Newark, Ohio, 2004 – present

Owner-operator

Successfully managed/marketed/operated a media development company with projects in web, print, audio, and video. Worked one-on-one with clients to create vision, conceive strategy, and consistently meet deadlines and requirements. Create and conduct highly persuasive sales and

marketing print/web/tv/radio initiatives, Search Engine Optimization, and social media marketing to extend customer brand reach.

Projects included book cover design, CD/DVD art creation, print/web-based marketing collateral design, table-top banners for trade show use, commercial photography for banking institutions, port authority, insurance companies, and restaurants in addition to developing multiple web properties for various commercial/social customers.

The Longaberger Company, Newark, Ohio 1999 – 2004

Senior Analyst

Principle duties include business area/enterprise project management having to do with the call centers technologies which included Peoplesoft, Genesys, Siemens, and Nice call recording systems. Also managed implementation and training of employees to use new business systems. Business unit analysis, work process and system evaluation. Evaluated/install/managed new IVR system.

The Energy Coop (National Gas & Oil Corporation), Newark Ohio 1986 – 1999

Director of Gas Measurement Services

Management of the Gas measurement unit, which collected, translated, archived, and reported on field data, from a nine county wide natural gas distribution, collection and storage system. Also oversaw daily administration of a proprietary database, to accomplish the above mentioned duties. These reports were distributed to all executive leadership, up to and including the President/CEO of the company, and the board of directors.

* Responsible for writing specification for, acquisition and implementation of, a database system to translate, retain and report on above mentioned distributions system.

* Completely automated the reporting through an MS ACCESS database, which took data from above mentioned proprietary database, by query, and ran additional calculations, then generated a text file, which was pulled into the accounting system, for payment and billing.

Mann Brothers Drilling, Newark, Ohio 1982 – 1986

Owner Operator

A full service, oil and gas drilling company, employing eight. Also supervised contract well pumpers, and related production activities.

Educational Background

The Ohio State University, Newark, Ohio 1975 – 1976

Business Administration

Heath High School, Heath, Ohio 1971 – 1975

College prep

Technical Proficiency

Applications: Adobe Photoshop, Bibble Pro, Corel Painter, Quark Express, Adobe Pagemaker, Adobe Dreamweaver, Microsoft Office Suite, Adobe Acrobat, Pro Tools, Mackie Traction, Sony Vegas, Sony Soundforge, Sony Acid, Calkwalk, etc.

Technologies: HTML, PHP, Linux, Apache, MySQL, Microsoft IIS, Oracle, Microsoft Sql Server, DAW Software, Call-center, Aspect Workforce Management, Siemens Business View Suite, IVR, Genesys CTI, Peoplesoft, SugarCRM, NICE Call recording, Oracle 8i, Seagate Crystal Reports, ODBC.